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STAGING TIPS for SMOOTH SELLING

Staging your house can make you money. Seventy-one percent of sellers' agents believe a well-staged environment increases the dollar value buyers are willing to offer, according to the National Association of REALTORS®. Here are 10 easy, low- or no-cost staging strategies to get your home market-ready.



1. Declutter by boxing up books, decor, and personal items and place them (neatly!) in the garage or, better yet, a rented storage unit.



2. Pack up all but the clothes you're wearing this season to make your closets look larger.



3. Neutralize the walls by painting them grey, white or beige.



4. Light it up with lamps. Chic lamps provide both added lighting and appealing decor.



5. Clear out countertops in the kitchen and bathrooms, except one or two decorative items, like a vase of flowers or bowl of fresh fruit.



6. Freshen up and modernize kitchen cabinets with a new coat of paint or stain and new hardware.



7. Scrub dirt, grime, and stains from walls, cabinets, and backsplashes.



8. Wash the windows, inside and out. Repair any holes or tears in screens.



9. Power-wash the house exterior, walkway, steps, driveway, and porch until everything sparkles.



10. Dress up any imperfect planting area with mulch.

These are just a few tips to get you started. Do you want to optimize your home for showings?

Call Your REALTOR®

to get a complete list of staging tips for your home.

Source: HouseLogic.com



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